

PAG Event: Cruising Cash Cows?

Written by PAG

Sunday, 19 November 2017 20:31 - Last Updated Monday, 20 November 2017 15:44

PAG public meeting

Cruising Cash Cows? Perceptions and Misperceptions a presentation by Dr Ross Klein Professor, Memorial University of Newfoundland Monday 27th November 2017 at 7:30 p.m. Manx Legion Club, Douglas The event is free and open to all



We are now used to seeing small cruise ships moored in Douglas Bay.

The Government is considering a proposal to build a £60 million deep water terminal to receive the latest generation of cruise liners. These vessels hold up to 5000 passengers. On the face of it this would seem to be good for our economy.

But there are always two sides to a story. What might the full impact be on the Isle of Man? That's what Positive Action Group (PAG) will debate at its November public meeting.

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PAG could not have got a better expert to give a presentation on the cruise ship industry than **Dr Ross A Klein**

, a professor at the Memorial University of Newfoundland, he has conducted extensive research on the topic and has written numerous papers and books about it.

Right now he is part of a team studying the economic impact of cruise tourism in Atlantic Canada

Through his writings Dr Klein is popularly known as the 'cruise junkie' and his website is a resource for '*other information* about the cruise industry'.

In his presentation the audience will hear about such things as: passenger influx, people pollution, 'getting ugly', infrastructure costs, 'cruise ship days' and passenger on-shore spend.

A spokesperson for PAG commented:

"A £60 million deep-water terminal, promoted to Government by the IOM Shipping Association, is a huge investment. What's suitable for Liverpool or Orkney may not be so for the Isle of Man. The public deserves to know the full potential impact of cruise ship tourism on our economy and environment. We are pleased that Dr Klein will provide some balance over the proposition. We sincerely hope that people will come along and join in the discussion in the relaxed atmosphere of the Manx Legion Club. The event is free and all are welcome."

More information on dr Ross and his research: <http://www.cruisejunkie.com> <http://www.cruiseresearch.org>